

# **Data privacy policy according to Art. 13 GDPR – E.G.O. E-Learning Customers**

## **Name and contact details of the controller (Art. 13 para. 1 a GDPR)**

The E.G.O. company with which you have a business relationship is generally responsible for the processing of personal data within the framework of the e-learning for E.G.O. customers. Details and contact details of the E.G.O. companies can be found in Appendix 1.

## **Contact details of the data protection team and data protection officer (Art. 13 para. 1 b GDPR)**

If you have any questions about data protection, you can contact our data protection team at the e-mail address: [datenschutz@egoproducts.com](mailto:datenschutz@egoproducts.com) .

For German customers of our E.G.O. companies, you can reach our data protection officer at the e-mail address: [datenschutzbeauftragter@blanc-fischer.com](mailto:datenschutzbeauftragter@blanc-fischer.com).

## **Purpose and legal basis of data processing (Art. 13 para. 1 c GDPR)**

As part of the E.G.O. E-Learning, your personal data will be processed for the following purposes:

- Registration, organization and administration as well as use of the E.G.O. E-Learning. Here you have the opportunity to access courses on E.G.O. products and to complete them in a self-determined manner. These are provided for you to provide you with information about E.G.O. products and assistance with applications. Personal data about you is processed, such as name, e-mail address, contact details, username, password, training information, learning history and learning behaviour.

The legal basis for the processing of your personal data is your voluntarily given consent in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR.

**Your consent is voluntary and you can revoke it at any time for the future. Please address your revocation to [training@blanc-fischer.com](mailto:training@blanc-fischer.com). The effectiveness of the processing until the revocation remains unaffected by this.**

## **recipients or categories of recipients of the personal data (Art. 13 (1) e GDPR)**

The personal data of the e-learning is processed by responsible persons of the respective responsible E.G.O. companies. In addition, the personal data may be processed by E.G.O. Elektro-Gerätebau GmbH, which provides us with the e-learning platform for E.G.O. customers. In addition, there is a possibility that other companies of the E.G.O. Group and the Blanc & Fischer Group, to which we belong, may have access to your personal data in order to fulfil the purposes. These can be, for example, the individual national companies in order to be able to provide support services.

Other recipients are Blanc and Fischer Corporate Services GmbH & Co. KG for the creation, administration and provision of the e-learning courses.

In addition, Blanc und Fischer IT Services GmbH is responsible for maintaining the IT infrastructure and providing the corresponding software applications. The following companies are used as service providers and software applications: Articulate Global LLC, Microsoft Ireland Operations Ltd. Corresponding data processing agreements have been concluded with the service providers.

Anonymous results and evaluation of statistical results can also be made available to the affiliated companies of the E.G.O. Group and within the Blanc and Fischer Group.

### **Transfer to third countries (Art. 13 para. 1 f GDPR)**

The processing and storage of personal data by us generally takes place within the EU. When using the service provider Articulate Global LLC, it may happen that the personal data is forwarded to the USA and is processed and stored for the fulfillment of the aforementioned purposes. Articulate Global LLC has been subject to the "EU-US Data Privacy Framework" and has been certified and implemented other security measures. For this reason, an adequate level of data protection can be assumed.

### **Storage period in accordance with statutory retention obligations and deletion of data (Art. 13 para. 2 a GDPR)**

As a matter of principle, we only process your personal data for as long as it is necessary to fulfil the purpose. In principle, this is the case as long as you maintain your consent. If you revoke your consent, your access and other personal data will be deleted. Unless there are legal retention obligations. In this case, your personal data will be restricted to such an extent that it will only be retained for proof of compliance with the statutory retention obligations. This can be the case for up to 10 years. The data will then be completely deleted.

In addition, we may use and store aggregated and anonymous data for a longer period of time if this does not allow any personal reference to individual data subjects.

### **Right to information, correction, deletion, restriction, data portability and objection (Art. 13 para. 2 b GDPR)**

As a data subject, you have the right to information (Art. 15 GDPR), correction (Art. 16 GDPR) and deletion (Art. 17 GDPR) of your data and to restriction of processing (Art. 18 GDPR), as well as a right to data portability (Art. 20 GDPR) at any time. Please contact the responsible body using the contact details provided.

#### **Right to object (Art. 21 para. 1 GDPR)**

Insofar as the processing of your data is carried out for the purpose of safeguarding legitimate interests, you have the right to object to this processing at any time using the contact details we provide if there are reasons arising from your particular situation that oppose this data processing. We will then terminate this processing, unless it serves overriding interests worthy of protection on our part.

### **Right to lodge a complaint (Art. 13 para. 2 d GDPR)**

As a data subject, you can contact a supervisory authority at any time in the event of complaints, for example the State Commissioner for Data Protection and Freedom of Information Baden-Württemberg, Lautenschlagerstraße 20, 70173 Stuttgart, Tel.: +49 711 615541 0, E-Mail: [poststelle@lfdi.bwl.de](mailto:poststelle@lfdi.bwl.de). A list of the other German supervisory authorities with contact details can be found via the following link:

<https://www.bfdi.bund.de/DE/Service/Anschriften/Laender/Laender-node.html> or European supervisory authorities under the following link:  
<https://www.bfdi.bund.de/DE/Service/Anschriften/Europa/Europa-node.html>.

### **Existence of a necessity for the provision of personal data (Art. 13 para. 2 e GDPR)**

Participation in e-learning is voluntary and does not have to be carried out. If you decide to register and complete e-learning, the above-mentioned personal data will be processed. These are required, otherwise participation cannot take place.

### **Changes to this Privacy Notice**

We always keep this privacy notice up to date. Therefore, we reserve the right to change it from time to time and to update changes in the collection, processing or use of your data. The current version of the privacy notice can be accessed [here](#)

**As of: August 2024**

## Appendix 1:

### Name and contact details of the responsible E.G.O. company

The data controller is the E.G.O. company with which you have a business relationship. These are:

**E.G.O. Elektro-Geräte AG**, Hinterbergstrasse 38b, 6312 Steinhausen, Switzerland, [info.switzerland@egoproducts.com](mailto:info.switzerland@egoproducts.com), +41 417287010

**E.G.O. Elektro-Geräte AG, Zweigniederlassung Vertrieb Deutschland**, Blanc-und-Fischer-Platz 1-3, 75038 Oberderdingen, Germany, [info.germany@egoproducts.com](mailto:info.germany@egoproducts.com), +49 7045450

**E.G.O. North America Inc**, 83 Hillwood Circle, Newnan, Georgia 30263, USA, [info.northamerica@egoproducts.com](mailto:info.northamerica@egoproducts.com), +1 770 251 39 80